

MANY HOPES

**SPONSORSHIP AND PROMOTIONAL OPPORTUNITIES FOR:
MANY HOPES SPRING BALL 2017**

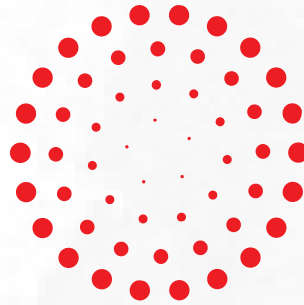
When: Thursday May 11th, New York City

Why: Provide Education for 900 girls and boys

Who: 500 NYC Influencers in Fashion, Finance, Entertainment



**INVEST
IN HER**



MANY HOPES

OUR ALIGNMENT WITH YOU:

Many Hopes believes that girls in the developing world are the most powerful weapon to defeat the poverty they were born into. We believe they will solve the systemic problems that charity alone cannot. If we give them the opportunity. We invite you to be an angel partner with us, and our celebrity ambassadors, and raise a generation of girls to do extraordinary things for long-term justice.

- The 2016 Ball raised \$300,000 to complete a new school for 900 girls and boys
- That school will be 100% self-sustaining by 2020
- The 2017 Ball aims to raise \$400,000 to operate the school for 2017-2018



A Justice Framework that combines to:

Rescue children from poverty and abuse

Educate them together with children from privilege

Advocate for children in our homes (so national laws are changed) and teach children from poverty and privilege in our school how to advocate for themselves and others

The Many Hopes Justice Framework is a template for sustainable, replicable justice globally. It equips local children to defeat the causes of poverty around them.



DISCOVER MANY HOPES IN KENYA

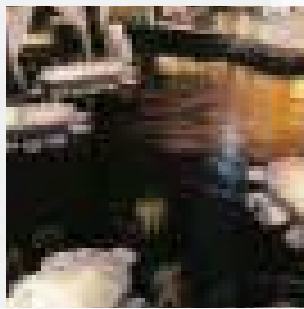
MANY HOPES BUILDS HOMES AND SCHOOLS FOR ORPHANED GIRLS AND BOYS IN KENYA. THEN WE GENERATE LOCAL REVENUE TO SUSTAIN THEM SO YOU DON'T HAVE TO.

Many Hopes is a long-term strategic solution to extreme poverty. Many Hopes rescues girls and boys from abusive situations and raises them with an imagination for justice and tools to act on it. We provide loving homes, excellent education, and legal advocacy to raise networks of influential adults equipped to defeat the poverty they were born into. Our innovative "Justice Framework" is being piloted in Kenya before replication. 100% of public donations go directly to mission because private donors sponsor our operating expenses. Each project is 100% self-sustaining in 10 years.



MANY HOPES SPRING BALL 2017

- 6 - 7pm Cocktail Reception
- 7 - 8:30pm Dinner + Program + Entertainment
Tables available for \$10,000 and \$25,000
- 8:30pm - 12am Dessert + Drinks + Dancing
Tickets available for \$200
- Midnight - Late After Party



WHEN: MAY 11th, 2017 6PM-12AM

WHERE: ANGEL ORENSANZ | 172 NORFOLK STREET, NY, NY

ATTIRE: COCKTAIL, BLACK TIE OPTIONAL

PREVIOUS BALL HOSTS



JESSICA STAM

SOCIAL MEDIA REACH: 1 MILLION

SUPERMODEL



OLIVIA CULPO

SOCIAL MEDIA REACH: 1.3 MILLION

MISS UNIVERSE



LINDSEY SHAW

SOCIAL MEDIA REACH: 500K

ACTRESS: • PRETTY LITTLE LIARS



LEIGHTON MEESTER

SOCIAL MEDIA REACH: 4.5 MILLION

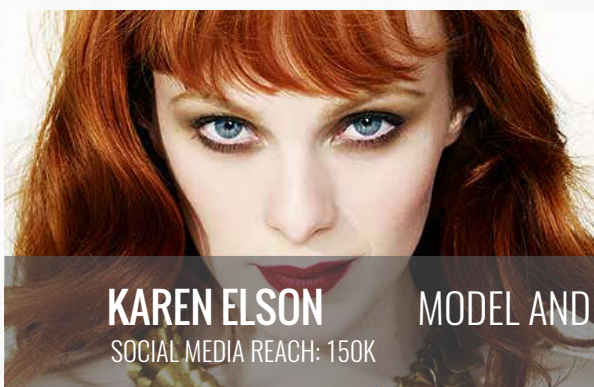
ACTRESS: • GOSSIP GIRL
• OF MICE AND MEN



ZACHARY LEVI

SOCIAL MEDIA REACH: 1 MILLION

ACTOR: • CHUCK
• THOR 2
• FIRST DATE



KAREN ELSON

SOCIAL MEDIA REACH: 150K

MODEL AND MUSICIAN



ANNALYNNE MCCORD

SOCIAL MEDIA REACH: 600K

ACTRESS: • BEVERLY HILLS 90210
• NIP/TUCK



CHLOE FLOWER

SOCIAL MEDIA REACH: 500K

MUSICIAN



EXPOSURE + SPONSORSHIP OPPORTUNITIES

PROJECTED EXPOSURE FOR YOUR BRAND

Past NYC galas generated 60m - 70m unique media views for our gala sponsors.

SAMSUNG



oscar

BILLIONAIRE

SOCIAL MEDIA:

Celebrity Hosts' combined social media reach exceeds 10m (Twitter, Facebook, Instagram) and our producers can customize a package optimal for your brand.

Coverage included:

- Elle
- Daily Mail Online
- NY Daily News
- Billionaire Magazine
- New York Post
- Examiner.com



NEW YORK POST

People

Star

 **examiner.com**

Daily Mail.com

SPONSOR PACKAGES

OUR PRODUCERS ARE EAGER TO CREATE CUSTOMIZED PACKAGES TO OPTIMIZE THE PROMOTION OF YOUR BRAND. THE FOLLOWING ARE OUTSTANDING EXPOSURE PACKAGES IN RECOGNITION OF YOUR SUPPORT.

This event will expose your brand to:

- Those successful in their professions and smart in their philanthropy
- Emerged and emerging influencers
- Millennials and celebrities in the US who are serious about strategic and long-term solutions to complex problems

IMPACT:

100% of your sponsorship provides education to girls and boys

PLATINUM 1 PRESENTING SPONSOR

\$100,000

GOLD 2 PACKAGES AVAILABLE

\$50,000

SILVER 2 PACKAGES AVAILABLE

\$25,000

BRONZE 6 PACKAGES AVAILABLE

\$10,000

PRIVATE AFTER PARTY 1 EXCLUSIVE SPONSOR

\$15,000

SPONSORSHIP PACKAGES

PLATINUM

\$100,000

EXCLUSIVE PRESENTING SPONSOR RIGHTS:

IMPACT:

- Build and name auditorium at school in Kenya
- Twice-annually reporting on progress of children you educate

GOLD

\$50,000

CHAMPION SPONSOR RIGHTS:

IMPACT:

- Build and name library at school in Kenya
- Twice-annually reporting on progress of children you educate

- Speaking Opportunity on stage at dinner
 - 'Presenting Sponsor' branding around venue
 - Visit for company employees to Kenya
 - Two premium location tables of 10 for dinner
 - Prominence of Logo on Step and Repeat
 - 10 invites to VIP reception with Many Hopes founders and celebrities (6-7pm)
 - 20 additional tickets for after parties (post 9pm)
 - 'Presenting Sponsor' branding on all pre and post event communications
 - Multiple Tweets and Instagrams of brand from multiple agreed celebrity ambassadors
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 - Two premium location tables of 10 for dinner
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SPONSORSHIP PACKAGES

SILVER

\$25,000

HERO SPONSOR RIGHTS:

IMPACT:

- Naming right to 1 classroom of 30 children
- Twice-annually reporting on progress of children you educate

- One premium location table of 10 for dinner
- 10 invites to VIP reception with Many Hopes founders and celebrities (6-7pm)
- 10 additional tickets for after parties (post 9pm)
- Logo on Step and Repeat
- Logo on all pre and post event communications
- Tweet and Instagram of brand from one agreed celebrity ambassador

BRONZE

\$10,000

EDUCATOR SPONSOR RIGHTS:

IMPACT:

- Twice-annually reporting on progress of children you educate

- One Table of 10 for dinner and after parties
- Logo on all pre and post event communications
- Tweet and Instagram of brand from one agreed celebrity ambassador

SPONSORSHIP PACKAGES

EXCLUSIVE AFTER PARTY SPONSOR

\$15,000

AFTER THE EVENT THERE WILL BE AN EXCLUSIVE AFTER PARTY FOR 150 VIP GUESTS, GUESTS OF SPONSORS AND CELEBRITY HOSTS. THE SPONSOR WILL BE THE ONLY BRAND PROMOTED AT THE AFTER PARTY.

- 20 VIP Admissions
(includes access to VIP area all evening, pre-reception and private After Party, and VIP Gift Bags)
- Exclusive Signage in VIP After Party room

GET INVOLVED

THIS EVENT WILL:

- Have a lasting impact on the potential of children
- Expose your brand to influencers, celebrities and millennials in the US
- Provide your brand with social media exposure up to 10m
- Associate your brand with a smart, strategic and ground-breaking solution to poverty

We thank you very much for your time and for your consideration of the potential of this opportunity.

INVEST

100% of your investment will go directly to Kenya because a group of private donors cover our administrative and fundraising costs so you don't have to.

FIND OUT MORE

manyhopes.org

CONTACT US

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THANK YOU!