Dear Partner,

Thank you for giving children born into poverty the opportunity to be the solution to the injustice they were born into. I hope that this report helps you see and feel what you have made happen this year.

We believe that children who have suffered injustice will be the most powerful agents on the planet to defeat the causes of what they have suffered.

If we join them. So thank you for joining them.

In 9 years of rescuing and advocating for children we have seen extraordinary transformations in the spirit and prospects of young girls as they grow into young women. This year we started to see the ripple effect they are having in those around them in school and college and work.

Thank you for the faith you show in them.

And in us.

Thomas Keown
Founder

100% of public donations go to work on the ground because private donors cover our operating costs.
$1tr has not eradicated poverty in Africa because the primary problem is not money, but how the money is spent.

**WHAT WE DO**

Many Hopes is raising the generation who will spend the next $1tr differently.

Our Pilot Site is in coastal Kenya because:
- Educational standards are among the lowest in East Africa
- Child abuse levels are among the highest in East Africa
- The average income is $18 per month

**RESCUE**
- 4 girls’ homes

**EDUCATE**
- School for 900 girls and boys where children from poverty and privilege learn with and from each other.
- Will generate revenue by year 4 to fund rescue and advocate work.

**ADVOCATE**
- Mudzini Young Justice Center to prosecute landmark child abuse cases to produce legislative changes better protecting every child in the country, and teach children how to access justice for themselves and others.

A generation of influencers starts in our homes, is accelerated through our school, and is brought to scale through our advocacy in the courts.
2018 IN NUMBERS

$1,650,217
(4% increase over FY17)

TOTAL FUNDRAISING

1,538
Total Investors

143 AVERAGING $57/MONTH
Members of “The Family” (Monthly subscriptions)

1,410
Volunteer Hours (5 chapters in 2 countries)
BREAKDOWN OF FUNDS RAISED:

- Foundations | Grants: $427,823
- “Join Them” Campaign (peer-to-peer volunteer campaign): $174,174
- The Family (monthly subscriptions): $98,365
- Spring Ball New York City: $344,749
- Membership of The Foundation (membership of giving community at $10k+ for three years): $110,000
- Other donations: $495,106

U.S. FUNDRAISING PERCENTAGES:

- Gifts less than $100: 4%
- Gifts between $100 - $999: 15%
- Gifts between $1,000 - $9,999: 29%
- Gifts between $10,000 - $24,999: 22%
- Gifts $25K+: 30%
**WHAT YOUR GIFTS DO:**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>RESCUE</strong></td>
<td>$257,000</td>
<td>Full care and childhood for 60 girls (includes food, clothing, medicine, education, counseling)</td>
</tr>
<tr>
<td><strong>EDUCATE</strong></td>
<td>$600,000</td>
<td>Completed building school for 900 children</td>
</tr>
<tr>
<td><strong>ADVOCATE</strong></td>
<td>$45,882</td>
<td>Legal Advocacy for the well-being of children</td>
</tr>
<tr>
<td></td>
<td>$314,780.84</td>
<td>School OpEx for first full year</td>
</tr>
</tbody>
</table>
RESCUE

RECLAIMING CHILDHOODS

One girl rescued from abuse and raised in a loving environment will help counsel the next girl who will counsel the next and then the next.

THIS IS HOW YOU ARE RAISING A GENERATION OF INFLUENCERS.

7 girls are in college.

5 older girls live in our transition house where they budget, shop, cook and live independently.

3 girls have been accepted into medical school.

2 girls have moved to their own rented homes in town.
YOUR IMPACT | PHYSICAL HEALING

You are providing a loving family to girls who never experienced love or family.

4 Homes

15 Girls per home

5 Housemothers raising girls like their daughters

120 Preventative care doctor visits supplemented by a nutritional diet including meat, milk, eggs, vegetables and fish grown on our own farm

100% Underweight new infants who reach healthy weight

100% Children ages newborn to 5 years old who receive monthly doctor visits

100% Girls age 3 and older who participated in group and peer-to-peer counseling

EMOTIONAL HEALING

Girls rescued from abuse are severely traumatized and healing takes time.

You are helping them heal through providing the services of our child psychologist and the influence of the older girls who “have been there before.”

25% Girls who receive additional individual counseling services
EDUCATE

One girl who reaches college inspires every other girl to get there too. You are educating children from poverty together with children from privilege so they grow up as an empathetic network understanding each other’s realities and equipped to lead justly.

THIS IS HOW YOU ARE RAISING A GENERATION OF INFLUENCERS.

POWER WOMEN

Fact: For every additional year of education for women of reproductive age, child mortality decreases by 9.5%.
Our first college student is now clerking for a judge in Nairobi.

3 girls have been accepted into medical school.

7 girls are in college studying: Law, HR Management, Design, Beauty Therapy, Hospitality and Tourism Management.

12 of our elementary school girls were “A” students, among the top 10% of their class

67% of our high school girls were among the top 10% of their class

92% of our girls in school showed improvement in performance over the prior year
Our first full academic year began on January 6, 2018

90 GIRLS & BOYS

We provided 2 nutritious meals every school day to 90 children in our school.

176 FAMILIES
We conducted 176 assessments with local families to determine anticipated nutrition and medical needs of our current and future students.

100% of students received physicals

100% of students receive nutritious meals and snacks daily

DAY ONE OF YEAR ONE

| 90 | Students |
| 80 | Students from the community around us (23 from our rescue homes) |
| 10 | Students from fee-paying families |
| 15 | Teachers |
| 8  | Classrooms |

WHEN AT CAPACITY

| 900 | Students |
| 300 | From the community around us |
| 600 | From fee-paying families |
| 44  | Teachers |
| 44  | Classrooms |

THE SCHOOL YOU BUILT

| 132K | Square feet |
| 900  | Students* |
| 353  | Windows |
| 35   | Teachers and 12 Teaching Assistants* |
| 4    | Floors |

*At capacity

At capacity will be 100% self-funding. And generate revenue to fund our homes and the Mudzini Young Justice Center.
Now that I am back in the U.S. and people ask about what I was doing in Africa, my response is always the same: “Building a school.” As the Founding Head of Mudzini School, to be specific, it was the culture I was building.

“A culture of safety, challenge and joy” is the descriptive phrase we used as our verbal guiding star.

Children and adults need to feel supported and safe to take the requisite risks to grow. For the faculty and staff at Mudzini, that safety took the form of professional development before the school opened and on an ongoing basis during the academic year. Inquiry-based learning and other strategies for active engaged learning, as well as creation of positive classroom culture, were some of the important topics we covered. Additionally, their personal needs were considered and addressed with care and empathy.

For children, positive adult/child relationships were the underpinning of that safety, from greeting every student with a handshake from the principal as a welcome to school every day to understanding each child’s academic and social emotional profile and guaranteeing that regardless of background each child was an equal cherished member of the school community.

Challenge was embedded in a curriculum that used the Kenyan Primary syllabus as the foundation and was expanded to include the standards from the best of the American Common Core, the English National Curriculum and other international curricula to ensure that the students would develop global-mindedness in addition to an awareness and understanding of their home country. Also, extracurricular activities were designed to foster well-rounded experiences that fostered physical, social, emotional and cognitive growth. The development of the whole child is paramount at Mudzini School.

The joy at Mudzini school was palpable. Smiles and laughter were everywhere from the opening day on. We learned together, ate meals as a school family, played at recess, adults and children alike, sang the school songs together, and reveled in being a part of, as one student aptly described, “A school that is like our home!”

For me as a leader, building the foundational culture at Mudzini School that is the cornerstone of the school now and in the future truly engaged a huge part of my heart as well as my mind.

Charles “Randy” Plummer
Founding Head Teacher (2016-2018)
In a healthy democratic society, justice exists at three levels:

- **Legislation**
- **Law Enforcement**
- **Population**

If any one of these break down, then injustice occurs.

When all three break down, systemic injustice becomes embedded in culture and hard to remove. The most vulnerable children bear the brunt of it.

Single-emphasis strategies can help individuals, but have proven ineffective at large-scale or long-term prevention of abuse because:

- Just replacing ineffective laws with better legislation doesn’t help if it is not enforced, or if the exploited don’t know how to access the justice system when they need it.
- Just tackling poor law enforcement doesn’t help if the laws they are enforcing are ineffective.
- Just educating people about their rights and how to access justice doesn’t help if the laws are ineffective or if law enforcement is corrupt and won’t act.

**AS A RESULT:**

- **The powerful exploit the powerless with impunity.**
- **Aid and effort is spent to help the victims.**

These injustices are systemic and institutionalized and have become culturally accepted.
Mudzini Young Justice Center will advance the safety of children through the law.

The problem exists in three interrelated places, therefore the solution must act in all three places:

- **PUBLIC INTEREST LITIGATION**
  - Prosecuting individual abuse cases that set legal precedent or compel law enforcement to act, so protect every child in the country.

- **POLICY DEVELOPMENT, RESEARCH & ANALYSIS**
  - Identifying where current law is failing children and recommending new national legislation.

- **NURTURING FUTURE ADVOCATES**
  - Teaching the next generation so communities are empowered to promote the rights and well-being of their own children.

**CRIMINAL**
- Sexual abuse
- Children abused at home (often incest) where nobody else intervenes because “that’s their uncle and he is an important man”
- Children mistreated in children’s homes
- Child abuse on the streets

**Example**
Our client was a girl employed as “domestic help” by a foreign national who sexually molested and then fired her. The court awarded our client KSh 1.6m ($16,000).

This case has national impact because it sets standards for how non-Kenyans treat Kenyans in their employ.

**CIVIL**
- Children losing land
- Children denied treatment in hospitals when the law says they should be treated
- Minors unable to access police because officers intimidate them and deny them access to justice

**Example**
2,400 children are at risk of forced eviction from their homes along with their families by the actions of a large energy company.

We are defending the children’s right to their homes or resettlement.
S U S T A I N A B I L I T Y

We are working towards being 100% sustainable through school fees. Until then we work hard to stretch every dollar:

Our farm, fish farm, and biogas saves us

$48,078
per year in OpEx (18.7% of Rescue budget)

“Investing in health and education is especially urgent at this precise time in the history of sub-Saharan Africa because of the region’s youth boom.

The children who can transform the continent have already been — or are about to be — born. It will be up to them to lead the innovation their societies need: to transform subsistence farms into profitable small businesses, to provide a bank account for every adult on their mobile phones, to eradicate malaria and other neglected diseases.”

- Bill Gates, New York Times Sept 23, 2018
A PATIENT REVOLUTION

A patient revolution against injustice has started. We believe that the children who have survived injustice will be the future leaders, changemakers and influencers that defeat it:

If we join them.

JOIN THE FOUNDATION
Membership of the group that powers us.
Annual gift of $10,000+ per year
Three-year commitment
Quarterly report of your impact
Curated access to Founder & members
Founders’ trip to Kenya

JOIN THE FAMILY
Membership of the group that sustains us.
• Make a monthly sustaining pledge
• Special ‘insider’ communications
• Networking opportunities with other members

APPLY TO SERVE
Serve on a Regional or Junior Board.

CREATE A FUNDRAISING CAMPAIGN
Maximize your impact by inviting your friends to give to your personal campaign.

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