



VIRTUAL CHEESE TASTING

Script

1. MINGLING

Allow guests to login, perhaps have music playing, have your cheese and/or wine somewhat visible. Encourage guests to open a wine as you wait for everyone to join.

2. HOST WELCOME

“Welcome everyone and thank you for joining me tonight. I’m going to spend a few minutes giving you an overview of the evening, making sure you all know each other, and telling you why I am involved with Many Hopes. If you haven’t already arranged your cheeses, please do so now. Feel free to open a wine or both if you’d like too.”

3. FLOW OF EVENING

“First you’ll hear a short video from Many Hopes founder, Thomas Keown, sharing what is going on currently with Many Hopes. Then we’ll taste our wine and cheeses one at a time.”

4. INTRODUCTIONS

“Since not everyone may know each other, let’s take a minute to go around, introduce ourselves and share our favorite cheese and why you are joining us tonight.”

5. SHARE WHY YOU ARE CONNECTED:

At the core, Many Hopes rescues children from injustice and raises them to influence. Spend a few minutes sharing why you are involved with Many Hopes... Close with what you hope to accomplish tonight, “I hope that tonight you are inspired and moved to be more involved with the work of Many Hopes. Now for a brief overview of the works you are making possible. Please feel free to enjoy wine and even break into some cheese as the video plays”

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6. VIDEO #1

7. TASTING

“Before we begin lets take a moment and acknowledge the vast different circumstances that we find ourselves in tonight. We on this zoom call have the privilege of being ablt to support those who are on the front lines addressing these problems. So let’s enjoy this cheese and wine, knowing that we are contributing to good work happening around the world. We’ll start at the top of our cheese guide and have one person read the description and then we’ll all taste at once.

At this point, the host will ask a different guest to read a description and you’ll ask your guests what they think of each one? How would you describe this cheese? Etc. At the end of tasting, “Now that we’ve tasted a variety of yummy cheeses, I’d like to introduce you to one of Many Hopes’ partners in Ghana.

8. VIDEO #2 + THOMAS ENDING

9. CLOSING THOUGHTS

“So before we conclude, I want to take a moment and thank you for being here tonight and for spending time and money to learn about the work of Many Hopes.”

10. CALL TO ACTION 1:

“If you would like to get more involved with Many Hopes either by making a donation or by becoming a monthly donor (the family), you can visit the link here to make a donation/sign up”.

11. CALL TO ACTION 2:

“It costs \$2k to ..., if you would like to make that happen tonight by making a donation, you can visit the link here after this call to do this together”

