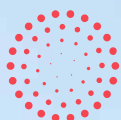


MANY HOPES

2021

ANNUAL
REPORT

JANUARY - DECEMBER 2021



MANY HOPES



OVERVIEW

2021 was a “Build Year” to ready the organization for growth across new regions of board members, donors and local implementing partners in Africa and Latin America.

We completed our formal expansion from operating with one partner in Kenya to operating through five additional partners in Bolivia, Guatemala, Ghana, Malawi and Peru making six implementing partnerships in total.

HIGHLIGHTS:

- 1. Served 1,103 children across six countries**
- 2.** Sustained fundraising despite Covid due to continuing to pivot online
- 3.** Held our first NYC Gala in almost two years and made it the most financially successful we have had
- 4.** Rolled off two Kenya-focused Directors and recruited three new org-focused and more senior Directors

COMMUNICATIONS:

We didn't know how the existing Many Hopes community would respond to 5 new partnerships. Nor did we know how to introduce them to these partners in a coherent narrative. So we spent 4-5 months designing a roll-out with e-mails and video and calls. Some supporters left but we focused on the 4 and 5-figure supporters most of them stayed.

BY REGION:

Ghana

- Rescued, Rehabilitated and Reintegrated 149 children. That is more than double our local partner's historical average per year.
- Purchased a new rescue boat for use on the lake. This enables a year-round presence on the lake so we can plan a full schedule of rescue operations in advance as opposed to the previously episodic nature.

Bolivia

- Provided care, protection and education for 102 children.
- Began renovation work on previously unusable buildings to increase capacity to 200 by 2023-2024 so we can rescue and care for more children.

Peru

- Provided care and education for 30 survivors of sexual abuse.
- Created new pilot “Opening Roads” program for girls graduating from school and full-time residential care and into independent living. This program is providing further education support, mentoring and career guidance.

Kenya

- Provided rescue, care and education for 112 survivors of sexual abuse.
- Created new economic empowerment program to help caregivers generate revenue for their families. Caregivers are the (mostly) women who receive rescued children into their care instead of the child entering an orphanage/children's home. This is part of the self-sufficiency plan in Kenya.
- 4 children in university in Nairobi.

Guatemala

- Provided full care and education for 22 children.
- Provide education for 168 children.

Malawi

- Provided full care and education for 120 children.
- Provide education for 400 children.

IN THE WORDS OF OUR PARTNERS

PERU

“With regard to the emotional state, they are more active and motivated to achieve their short-term goals, such as the end of the academic year, and this was given thanks to the area of psychology where they are being motivated and learning to control their emotions.”

– Maria (staff member)

BOLIVIA

“...I understood that my family is ALALAY (local partner) because even though there were many of us they never left me alone and they cared with much love, as no one had ever done. Now I feel well! And the doctor says I'm healthy now, I see all my friends, but even so things in my house changed a lot and now we take care of ourselves much more than before! We have all come forward together always and more with the support such as Many Hopes. They told me that thanks to them we did not lack any medicine, face masks, alcohol, and everything we needed.”

– Suzy (resident aged 15)



MALAWI

“With COVID significantly impacting donors funding, the emergency funds from Many Hopes have allowed us to stay open and continue to care for the orphaned children in our facilities.”

– Angellah (Staff member)

GHANA

“The PPE given to the family helped them to follow the preventive measures against COVID-19, thereby protecting them from contracting the virus. The caregiver invested the money given to the family into her foodstuff business, which is doing well at the moment. She has also started making liquid soap for sale, which has beefed up the income of the family. With all this taking place, the wellbeing of the child and family has improved.”

– Christine (Staff Member)

GUATEMALA

“All students were given a bag of personal hygiene materials and vitamins that reinforced hygiene habits for the prevention of common diseases and against COVID-19. At home, children are learning to use online teaching platforms. On the other hand, all the children in the household have been bought clothes that came to reinforce their self-esteem, self-confidence.”

– Guadaloupe (Staff Member)

TEAM

1. **Hired Creative Director**



2. **Hired Digital Marketer**



3. **Engaged Digital Acquisition specialist**
(agency for testing/running ads and digital campaigns)



FUNDRAISING

A. NYC Ball: In Oct 2021 we had the first NYC Ball since May 2020. Guest numbers down by 40% but average giving per person rose by 20%.

B. Held events in Scottsdale and Skylark in NYC to cultivate new supporters.

C. Campaign materials for 'The Rising' (monthly giving program) created.

D. Created EDELAC monthly program and recruited 60 members.

E. Boston marathon raised \$60,000 and we were invited back.

CASE STUDY: RESCUE IN GHANA

Our Ghana partner completed the second rescue of the year in July -- and the first that was funded by our "Rescue 100" campaign in May. It has brought 31 children (20 boys and 11 girls) off Lake Volta.

Each child had been enslaved for about a year (as far as we can tell so far) and you can see from the attached pictures how young some of them are. All 31 are now safely back at the Challenging Heights Recovery Center and have received medical care and are starting their education and programs of counseling towards healing and renewal.

Your work and effort for us makes this happen. 31 lives with hopes and fears and plans and nerve endings have been utterly transformed and it is not possible in this e-mail to explain just how different their day was today compared to a month ago.





BOARD OF DIRECTORS

Maxine Friedman

Joseph Zito

Fredrik Nylander

Nelson Mills

Becky Welday

Carolyn Copeland

FINANCIALS

Total income: \$1,884,479

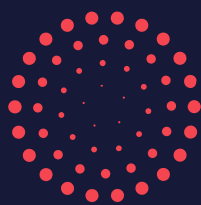
Total administrative: \$188,154

Total fundraising expenses: \$178,973

Total program expenses: \$790,800

Ending net assets: \$2,690,922

THANK YOU!



MANY HOPES

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